

Homelessness and Rough Sleeping Strategy Scrutiny – Streets, Environment and Homes Sub-Committee

*Councillor Alison Butler – Deputy Leader and Cabinet Member for Homes and gateway Services
Julia Pitt - Director of Gateway Services
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Policy context

National and Legislative	Local
Rough Sleeping Strategy 2018	Croydon's Community Strategy
Homelessness Reduction Act 2018 Government pledge to allocate £100m by 2027	Ambitious for Croydon
Homelessness Act 2002	Corporate Plan
	Housing Strategy – in development
	Tenancy Strategy
	Housing Allocations

Homelessness and Rough Sleeping Priorities

- Early Intervention and Prevention
- Partnership with Crisis to develop our 10 year strategy to end homelessness
- Housing First
- Somewhere Safe to Stay Hub
- Shelters /SWEP
- Social Lettings Agency
- Evidence based and locally designed- Community Connect /Food Stop
- Co-designed Services
- Collaborative Governance
- Promote our housing advice and option services
- 'Your Home Your Move'
- Effective joint working with Public Authorities, businesses, voluntary, community and faith sector organisations
- Develop a long term EA/TA plan, based on future need, minimising use to EA
- Deliver 2,000 truly affordable homes through the Brick by Brick housing programme

Action Plan - Highlights

Key Actions

- Deliver and roll out Community Connect/Food Stop - Community Hub model run by the community for the community delivering services that are responsive to the specific needs of residents
- Intensive support activity to sustain participation and find long lasting solutions
- Develop the Social Lettings Agency to become a full service aligned to prevention and the prevention of the escalation of crisis and need for statutory services
- Partnership working across the community, voluntary, faith, private and public sectors to strengthen and improve outcomes for local people.
- Maintain and support the Community Connect Alliance
- Promote our housing options and advice services
- Refine and communicate *'Your Home Your Move'* messages
- All families/individuals in EA/TA have a realistic plan for rapid rehousing into affordable, secure and decent accommodation
- Deliver 2,000 truly affordable homes through the Brick by Brick housing programme

Action Plan - Highlights

Key Actions

- Develop a long-term EA/TA plan – based on future need, minimising use of EA (particularly B&B with shared facilities for 16/17 year olds and families with children)
- Undertake a Health Needs Assessment and mapping exercise in order to review the adequacy of health services to homeless households including access to:
 - Primary care provision, walk-in and emergency services for the most vulnerable
 - Mental health services
 - Dentistry
- Maintain and support the Rough Sleepers Alliance
- Deliver and monitor outcomes of our Somewhere Safe to Stay Hub - a 24/7 crash space and rough sleeper assessment centre to ensure swift person-centred solutions for individual rough sleepers
- Implement Housing First and accommodate 20 entrenched rough sleepers through Housing First intervention and support

Engagement Plan and Next Steps

- 1. Online consultation survey**
- 2. Focus groups/stakeholder meetings :**
- 3. Providers**
- 4. Residents**
- 5. Service Users**

Activity	December	January	February	March	April	May
Homelessness and Rough Sleeping Strategy Consultation	■	■				
Homelessness and Rough Sleeping Strategy approval and publication				■		